

1991

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1991 U.S. HISPANIC MARKET SEMINARS

THE SPEAKERS

Joe Albonetti, Sr. Vice President, Tinsley Advertising
Richard Amundsen-Bueno, President, Hispanic Marketing Services
Carlos Arboleja, Vice Chairman, Barnett Bank
Michelle Aragon, Vice Chairman, Chief Creative Officer, Conill Advertising
Liz Arreaga, Manager Hispanic Consumer Market, Coca-Cola, U.S.A.
Patricia Asip, Hispanic Markets/Corporate Marketing, J.C. Penney
Bob Berry, President, Berry Brown Advertising
Joaquin Blaya, President, Univision
Eduardo Caballero, President, Caballero Spanish Media/MG
Paul Casanova, President, Casanova Pendrill Publicidad
Doug Darfield, V.P., Univision
Amy Davenport, Director of Co-op Development, Donnelley Marketing
Jaime Davila, President, Galavision
Daisy Expositio, President, The Bravo Group
Anna Maria Fernandez Haar, President, IAC Advertising Group
Art Gordon, General Sales Manager, WKDM New York
Tony Hernandez, V.P. Sales, Cadena Radio Centro
Gene Jimenez, Coca Cola, Miami
Frank Kopilak, Consultant, Miami
Isaac Lasky, V.P., American Express
Herb Levin, Sr. V.P./General Manager, WADO New York
Stuart Livingston, V.P. Operations, Galavision
David Lykes, V.P. Sales, Tichenor Spanish Radio
W. Gary McBride, President Telemundo Network
Susan Nassberg, Sr. V.P., Font & Vaamonde
Rochelle Newman, Vice Chairman, Mgr. Los Angeles, Font & Vaamonde
Hector Orci, President, La Agencia de Orci & Asociados
Rudy Quant, Manager, Inter-American Advertising, Goya Foods
Don Parsons, V.P., General Manager TV Station WNJU
Monica Roslow, Sr. V.P., Marketing Services, Conill Advertising
Peter Roslow, Director Marketing Research, Telemundo
Carlos Rossi, Chief Executive Officer, Conill Advertising
Tom Scanlon, Director of Marketing, Tichenor Spanish Radio
Ana Soler, Miami Mensual
Pete Spinelli, Coca Cola, New York
Marcia Tonda, President, Tonda & Associates
Don Travis, President, Telemundo O&O Stations
Jesse Wilson, Executive V.P., San Jose & Associates
Teresa Zubizarreta, President, Zubi Advertising Services, Inc.

List Subject To change

George L. San Jose President & Chief Creative Officer of The San Jose Group a Multicultural Advertising Agency

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GROUP