



[SJ Public Relations "National Pork Board" Multicultural Coverage on Univision San Diego](#)

SJ Public Relations generated a multimedia campaign to generate awareness for the National Pork Board and influence the consumption of Pork among Hispanics, El Cerdo es Bueno. San Jose Public Relations (SJPR) is a total market solutions public relations agency with a sub-specialty in multicultural communications. As the award-winning persuasive



[SJ Public Relations "National Pork Board" Multicultural Outreach on Telemundo California](#)

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[Jarrod Sutton - National Pork Board](#)

Jarrod Sutton of the National Pork Board talks about new retail and foodservice promotions that are growing pork demand.



[SJ Public Relations "National Pork Board" Multicultural Outreach on Univision Miami](#)

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[Butterflying a Pork Loin Roast](#)

Instructional video on two different methods to butterflying and stuffing a pork loin roast.
