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# The San Jose Group American Family Insurance "3 Kids Spanish"

Posted on [February 28, 2012](#) by [Life Insurance Corporation News](#)

A mom's life is hectic, especially if she has three kids. Luckily American Family Insurance is around to alleviate some of the stress. The San Jose Group (SJG) is a Chicago-based multicultural marketing ad agency. SJG's Creative Group has developed many award winning Spanish language TV commercials targeting the Hispanic market over its 30 years. SJG specializes in multicultural lifestyle and behavioral marketing solutions. The agency leads with business planning and ROI modeling in providing message development, persuasive content and ideation across digital, social and advertising channels. SJG along with its Consulting and Public

Relations divisions service Fortune 1000 clients and today's industry leaders. SJG is the founding member of the San Jose Network Ltd., the largest independent advertising agency network reaching the US and Latin America. For more information, visit [www.thesanjosegroup.com](http://www.thesanjosegroup.com) or [www.thesanjosenetwork.com](http://www.thesanjosenetwork.com) The San Jose Group develops: Hispanic Marketing, Hispanic Advertising, Ethnic Advertising, Multicultural Advertising, Multicultural TV Commercials, Hispanic TV Ads, Multicultural TV Ads, Best TV Commercials, Multicultural Marketing, Spanish Commercials, and Award Winning TV Ads. We are a Chicago advertising agency and are part of the largest Latin American advertising agency network.

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