

MEDIA & MARKETING, CONT.



LAURA B. DESMOND
Global CEO
Starcom MediaVest Group,
Chicago
Age: 45
Business: Media planning and buying
Revenue (millions): \$809.0*
*Advertising Age estimate



JANET WOOD DIEDERICHS
President
Janet Diederichs
Consultants, Chicago
Director of the Americas
Iprex, Chicago
Age: 81
Business: Public relations consulting
Revenue (millions): Not available



HOWARD C. DRAFT
Executive chairman
DraftFCB, Chicago
Age: 56
Business: Advertising,
marketing
Revenue (millions): \$1,175.0*
*Advertising Age estimate



ALISON DRAPER
Publisher
Chicago Reader, Chicago
Age: 46
Business: Newspaper publishing
Revenue (millions): Not available



DANIEL J. EDELMAN
Chairman
Daniel J. Edelman Inc.,
Chicago
Age: 90
Business: Public relations
Fee income (millions): \$450.2



FRED EYCHANER
President
Newsweb Radio Co., Chicago
Age: 66
Business: Radio
Revenue (millions): Not available



SCOTT N. FLANDERS
CEO
Playboy Enterprises Inc.,
Chicago
Age: 57
Business: Publishing, entertainment,
online and licensing businesses
Revenue (millions): \$240.4



DAVID E. GARLAND
Publisher, vice-president
Time Out Chicago,
Chicago
Age: 43
Business: Magazine publishing
Revenue (millions): Not available



ALVIN GOLIN
Chairman
GolinHarris International
Inc., Chicago
Age: 81
Business: Public relations
Revenue (millions): Not available



LARRY L. GRISOLANO
CEO
AKPD Message & Media,
Chicago
Age: 45
Business: Political media consulting
Revenue (millions): Not available



JEREMY L. HALBREICH
Vice-chairman, CEO
Sun-Times Media Holdings
LLC
Chairman, interim CEO
Sun-Times Media Group Inc., Chicago
Vice-chairman, CEO, Amercomm LLC
Age: 58
Business: Newspaper publishing
Revenue (millions): \$253.0* (Sun-Times
Media Holdings LLC).
*Crain's estimate



HERMENE HARTMAN
Publisher, CEO
Hartman Publishing,
Chicago
Age: 62
Business: Publisher of N'Digo
Revenue (millions): Not available



DONALD HAYNER
Editor-in-chief
Chicago Sun-Times,
Chicago
Age: 59
Business: Newspaper publishing
Revenue (millions): \$253.0* (Sun-Times
Media Holdings LLC)*
*Crain's estimate



CHRISTIE A. HEFNER
Former chairman, CEO
Playboy Enterprises Inc.,
Chicago
Age: 57
Business: Publishing, entertainment,
online and licensing businesses
Revenue (millions): Not applicable



DREW M. HOROWITZ
Executive vice-president
Bonneville International
Corp., Chicago
Age: 58
Business: Radio, broadcasting
Revenue (millions): Not available



TONY W. HUNTER
President, publisher, CEO
Chicago Tribune, Chicago
Age: 49
Business: Media
Revenue (millions): \$3,103.3 (Tribune
parent Tribune Co.)



DONALD J. JACKSON
Chairman, CEO
Central City Productions
Inc., Chicago
Age: 66
Business: Television production, sales
and syndication
Revenue (millions): Not available



RICHARD J. JASCULCA
Chairman, CEO
Jasculca/Terman &
Associates Inc., Chicago
Age: 62
Business: Public affairs, public relations
Revenue (millions): \$5.6



EARL JONES
President, market manager
Clear Channel Radio,
Chicago
Age: 53
Business: Radio
Revenue (millions): Not available



GEROULD KERN
Senior vice-president, editor
Chicago Tribune, Chicago
Age: 60
Business: Newspaper
publishing
Revenue (millions): \$3,103.3 (Tribune
parent Tribune Co.)



JACK KLUES
CEO
VivaKi, Chicago
Age: 54
Business: Media planning
and buying
Revenue (millions): Not available



MARGIE KORSHAK
Chairman
Margie Korshak Inc.,
Chicago
Age: 71
Business: Public relations,
advertising
Revenue (millions): Not available



PETER G. KRIVKOVICH
President, CEO
Cramer-Krasselt, Chicago
Age: 63
Business: Advertising, public
relations, digital
Revenue (millions): \$148.6



WILLIAM H. KURTIS
President
Kurtis Productions Ltd.,
Chicago
Age: 69
Business: Documentary production
Revenue (millions): Not available



JOHN D. LA SAGE
Consultant
Burson-Marsteller, Chicago
Age: 73
Business: Public relations
Revenue (millions): Not available



DONNA M. LAPIETRA
Vice-president
Kurtis Productions Ltd.,
Chicago
Age: 60
Business: Documentary production
Revenue (millions): Not available



JOHN J. LEWIS
President, CEO
Nielsen Consumer Group,
North America, Schaumburg
Age: 53
Business: Market research
Revenue (millions): \$4,808.0 (Nielsen Co.)



ANDREW MASON
CEO
Groupon, Chicago
Age: 29
Business: Social networking
site that offers users daily discounts to
businesses
Revenue (millions): Not available



RANDY MICHAELS
President, CEO
Tribune Co., Chicago
Age: 57
Business: Newspaper
publishing
Revenue (millions): \$3,103.3



ALBERTO MIER Y TERAN
Vice-president, general manager
Univision and TeleFutura television
groups, Chicago
Age: 43
Business: Television
Revenue (millions): Not available



MARK A. MODESTO
Former president
DraftFCB North America,
Chicago
Age: 56
Business: Advertising, marketing
Revenue (millions): \$1,175.0*
*Advertising Age estimate



MATT MOOG
CEO
Viewpoints Network LLC,
Chicago
Age: 40
Business: Social networking Web site
Revenue (millions): Not available



TONISE PAUL
President, CEO
Energy BBDO, Chicago
Age: 53
Business: Advertising
Revenue (millions): \$1,671.3*
*Advertising Age estimate



DOUGLAS K. RAY
Chairman, publisher,
president and CEO
Paddock Publications Inc.,
Arlington Heights
Age: 62
Business: Publisher of *Daily Herald* and
Reflejos, host of two Web sites
Revenue (millions): \$73.0*
*Crain's estimate



MIKE RENDA
Vice-president, general manager
WFLD-TV/Channel 32, WPWR-TV/
Channel 50, Chicago
Age: 56
Business: Television
Revenue (millions): Not available



LINDA JOHNSON RICE
Chairman
Johnson Publishing Co.,
Chicago
Age: 52
Business: Publishing, cosmetics, televi-
sion production
Revenue (millions): \$200.0



DESIREE ROGERS
CEO
Johnson Publishing Co.,
Chicago
Age: 51
Business: Publishing, cosmetics, televi-
sion production
Revenue (millions): \$200.0



JACK ROONEY
President
Ogilvy Chicago, Chicago
Age: 52
Business: Advertising
Revenue (millions): \$1,754.1 (Ogilvy &
Mather Worldwide)*
*Advertising Age estimate



NANCY A. RUSCHINSKI
President, chief operating
officer, U.S. operations
Daniel J. Edelman Inc.,
Chicago
Age: 48
Business: Public relations
Fee income (millions): \$440.1



GEORGE L. SAN JOSE
President, chief operating
officer
San Jose Group, Chicago
Age: 53
Business: Advertising, marketing and
public relations
Revenue (millions): \$9.1



BOB N. SCARPELLI
Chairman, global chief
creative officer
DDB Worldwide, Chicago
Age: 57
Business: Advertising, marketing
Revenue (millions): \$2,223.2*
*Advertising Age estimate



DANIEL J. SCHMIDT
President, CEO
WTTW-TV/Channel 11,
Chicago
Age: 56
Business: Public broadcasting
Budget (millions): \$56.6



JOSEPH A. SCIARROTTA
Chief creative officer,
co-managing director
Ogilvy Chicago, Chicago
Age: 48
Business: Advertising
Revenue (millions): \$1,754.1 (Ogilvy &
Mather Worldwide)*
*Advertising Age estimate



KAREN SEAMEN
Executive vice-president,
chief operating officer,
general manager
Cramer-Krasselt, Chicago
Age: 54
Business: Advertising, public relations,
digital
Revenue (millions): \$148.6



GARY L. SLACK
Chairman, CEO
Slack Barshinger & Partners
Inc., Chicago
Age: 56
Business: Marketing firm
Revenue (millions): \$10.0



RICHARD S. STODDART
President
Leo Burnett Worldwide Inc.,
Chicago
Age: 47
Business: Advertising
Revenue (millions): \$777.3*
*Advertising Age estimate



JAMES L. TERMAN
President, chief financial
officer
Jasculca/Terman &
Associates Inc., Chicago
Age: 62
Business: Public affairs, public relations
Revenue (millions): \$5.6



LAWRENCE J. WERT
President of central and
western region
NBC Local Media
WMAQ-TV/Channel 5,
Chicago
Age: 54
Business: Television, Internet
Revenue (millions): Not available



MARTY WILKE
Vice-president, general
manager
WGN-TV/Channel 9,
Chicago
Age: 46
Business: Television
Revenue (millions): Not available



OPRAH G. WINFREY
Chairman
Harpo Inc., Chicago
Age: 56
Business: Multimedia
entertainment
Revenue (millions): \$315.0



LINDA S. WOLF
Former chairman, CEO
Leo Burnett Worldwide Inc.,
Chicago
Age: 62
Business: Advertising
Revenue (millions): Not applicable



RODNEY A. ZIMMERMAN
Senior vice-president,
market manager
CBS Radio Chicago,
Chicago
Age: 57
Business: Radio and digital media
Revenue (millions): Not available

NON-PROFIT



ELLEN S. ALBERDING
President
Joyce Foundation, Chicago
Age: 52
Business: Charitable
foundation
Budget (millions): \$612.2



MICHAEL B. ARRINGTON
President, CEO
Arrington Foundation,
Evanston
Age: 67
Business: Charitable foundation
Budget (millions): \$2.9



MARYSUE BARRETT
President
Metropolitan Planning
Council, Chicago
Age: 46
Business: Public policy planning
organization
Budget (millions): \$3.5



REV. WILLIE T. BARROW
Chairman emeritus
Rainbow/Push Coalition,
Chicago
Age: 85
Business: Civil, social and economic
rights organization
Budget (millions): Not available



MARJORIE C. BENTON
Philanthropist, fundraiser
Evanston
Age: 77
Business: Philanthropy
Budget (millions): Not available



MARCA L. BRISTOL
President, CEO
Access Living of
Metropolitan Chicago,
Chicago
Age: 57
Business: Policy, advocacy and
community service organization for
people with disabilities
Budget (millions): \$4.1



VICKI B. ESCARRA
President, CEO
Feeding America, Chicago
Age: 56
Business: Hunger relief
organization
Assets (millions): \$27.3



DENNIS J. FITZSIMONS
Chairman
McCormick Foundation,
Chicago
Age: 60
Business: Charitable trust
Assets (millions): \$1,200.0



JANET FROETSCHER
President, CEO
National Safety Council,
Itasca
Age: 50
Business: Accident-prevention education
Budget (millions): \$37.0



ROBERT GALLUCCI
President
John D. and Catherine T.
MacArthur Foundation,
Chicago
Age: 64
Business: Philanthropic foundation
Assets (millions): \$5,128.0



CARDINAL FRANCIS E. GEORGE
Archbishop
Archdiocese of Chicago,
Chicago
Age: 73
Business: Roman Catholic Church
operations, education and charitable
services
Assets (millions): \$495.0



SANDRA P. GUTHMAN
CEO
Polk Bros. Foundation,
Chicago
Age: 66
Business: Charitable foundation
Assets (millions): \$344.6



DAVID D. HILLER
President, CEO
McCormick Foundation,
Chicago
Age: 57
Business: Charitable trust
Assets (millions): \$1,290.0