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Upon the news that his dad, back home in Caracas, was terminally ill with cancer and had no more than a month to live, Alejandro Sánchez, a media strategist at The San Jose Group, booked a flight and told his boss that he'd be flying out the next day. Sánchez' teammates were understanding and helped plan to cover his workload. By the end of the day, Maria Flores, an SJG administrative assistant, picked up a sympathy card and had it signed by almost all of the employees at the agency, and collected cash from them to help him out with travel expenses.

Why did Flores go above and beyond the call of duty? "It's just what you

do for family," she said.

Sánchez returned to the office a week later, and, unfortunately, he had to fly back to Caracas for his dad's funeral just one week later.

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