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JOHN D. LA SAGE
Chairman
Midwest
Burson-Marsteller
Chicago
Age: 68

Business: Public relations
Fee income (millions): Not available
Professional: Economic Club; Executives' Club
Civic: Chicago Public Library Foundation; Boys and Girls Club of Chicago



ANN MARIE LIPINSKI
Editor, senior vice-president
Chicago Tribune
Chicago
Age: 49

Business: Newspaper publishing
Revenues (millions): \$853
Professional: Pulitzer Prize Board; Stanford University; Poynter Institute; American Society of Newspaper Editors
Civic: Arts Club; Chicago Network



RENETTA E. McCANN
CEO
Starcom MediaVest
Group, Americas
Chicago
Age: 48

Business: Media planning and buying
Revenues (millions): Not available
Professional: American Assn. of Advertising Agencies; American Advertising Federation; Audit Bureau of Circulation
Civic: Northwestern University; Chicago United



GRAYSON MITCHELL
Executive vice-president
Global Consulting
Group Inc.
Chicago

Age: 55
Business: Public relations and public affairs
Fee income (millions): Not available
Professional: Economic Club
Civic: Illinois Humanities Council; South Side Community Arts Center



PATRICK J. MULLEN
President
Tribune Broadcasting
Chicago
Age: 50

Business: Broadcasting
Revenues (millions): \$1,600
Professional: Fox Affiliates; Television Bureau of Advertising; Assn. for Maximum Service Television; National Assn. of Broadcasters; Michigan Assn. of Broadcasters Foundation
Civic: Michigan State University; Northwestern University; Aquinas College; Davenport College; Shedd Aquarium



TONISE PAUL
President, CEO
BBDO Chicago
Chicago
Age: 48

Business: Advertising
Revenues (millions): Not available
Professional: Executives' Club; Chicago Network; Economic Club; Océ-USA Holding Inc.
Civic: Civic Committee of the Commercial Club; Chicago Council on Foreign Relations; Unicef; United Way; Off the Street Club



THEODORE H. PINCUS
Chairman
Theodore Pincus &
Associates
Chicago

Age: 71
Business: Corporate communications consulting
Fee income (millions): \$3
Professional: Economic Club; *Chicago Sun-Times*; North Bank; DePaul University; Steven Gould Partners
Civic: Business for Diplomatic Action; Illinois Coalition; American Jewish Committee



DOUGLAS K. RAY
President, CEO
Paddock Publications
Inc.
Arlington Heights
Age: 57

Business: Newspaper publishing (*Daily Herald*)
Revenues (millions): \$97
Professional: American Society of Newspaper Editors; Inland Press Assn.; Illinois Press Assn.; Greater Woodfield Convention and Visitors Bureau; Chicago Headline Club



LINDA JOHNSON RICE
President, CEO
Johnson Publishing
Co.
Chicago

Age: 47
Business: Publishing, cosmetics, television production
Revenues (millions): \$498.2
Professional: Economic Club; Executives' Club; Kimberly-Clark Corp.; Bausch & Lomb Inc.; MoneyGram International
Civic: Civic Committee of the Commercial Club; Art Institute; Northwestern Memorial HealthCare; University of Southern California; National Underground Railroad Freedom Center



GEORGE L. SAN JOSE
President, chief operating officer
San Jose Group
Chicago
Age: 48

Business: Advertising, marketing and public relations
Revenues (millions): \$4.6
Professional: Economic Club; Assn. of Hispanic Advertising Agencies; National Assn. of Hispanic Publications
Civic: Utility Communication International; Cuban American Veterans Assn.; Mexican Civic Society; National Assn. of Latino Elected and Appointed Officials



TERRY L. SAVAGE
President
Terry Savage
Productions Ltd.
Chicago
Age: 61

Business: Newspaper columnist, author, financial adviser
Revenues (millions): Not available
Professional: Economic Club; Executives' Club; WMAQ-TV/Channel 5; Chicago Mercantile Exchange Inc.; Home Products International Inc.
Civic: Junior Achievement; Northwestern Memorial Hospital Foundation



ROBERT N. SCARPELLI
Chairman
DDB Chicago
Chief creative officer
DDB Worldwide

Chicago
Age: 52
Business: Advertising, marketing
Revenues (millions): Not available
Civic: Chicago International Film Festival; Partnership for a Drug-Free America; Off the Street Club; Virginia Commonwealth University; Chicago Creative Club



DANIEL J. SCHMIDT
President, CEO
Window to the World
Communications Inc.
Chicago
Age: 51

Business: Public broadcasting
Operating budget (millions): \$42
Professional: Assn. of Public Television Stations; National Forum for Public Television Executives; Economic Club; PBS Legislative Advisory Committee
Civic: Illinois Arts Alliance and Foundation; Chicago Council on Foreign Relations; Commercial Club



JOSEPH A. SCIARROTTA
Executive creative director, co-managing director
Ogilvy & Mather

Chicago
Age: 43
Business: Advertising
Revenues (millions): Not available
Professional: Virginia Commonwealth University Adcenter; Directors Guild of America; Chicago Advertising Federation; American Assn. of Advertising Agencies; Art Directors Club
Civic: Off the Street Club; Steppenwolf Theatre



SCOTT C. SMITH
President
Tribune Publishing
Co.
Chicago
Age: 54

Business: Publishing
Revenues (millions): \$4,130
Professional: Economic Club; Executives' Club; Newspaper Assn. of America
Civic: Chicago Public Education Fund; Northwestern Memorial Hospital; Chicago Symphony Orchestra; National-Louis University



RICHARD S. STODDART
President
Leo Burnett USA
Chicago
Age: 42

Business: Advertising
Revenues (millions): Not available



PAMELA TALBOT
President, CEO
Edelman U.S.
Daniel J. Edelman Inc.
Chicago
Age: 59

Business: Public relations
Fee income (millions): \$240.3 (worldwide)
Professional: Chicago Network; Executives' Club; Council of Public Relations Firms
Civic: Chicago Children's Museum



JAMES L. TERMAN
President
Jasculca/Terman &
Associates Inc.
Chicago
Age: 57

Business: Public affairs, public relations
Fee income (millions): \$6
Professional: Economic Club; Chicagoland Chamber of Commerce; Publicity Club of Chicago; Public Relations Society of America; Chicago Convention and Tourism Bureau
Civic: Special Children's Charities; Jewish Community Centers; City Club of Chicago



LAWRENCE J. WERT
President, general manager
WMAQ-TV/Channel 5
Chicago
Age: 49

Business: Television
Revenues (millions): Not available
Professional: Illinois Broadcasters Assn.; Columbia College; Executives' Club; Chicagoland Chamber of Commerce
Civic: Catholic Charities; Children's Brittle Bone Foundation; Silver Lining Foundation; Gilda's Club Chicago; March of Dimes



OPRAH G. WINFREY
Chairman
Harpo Inc.
Chicago
Age: 51

Business: Multimedia entertainment
Revenues (millions): \$275
Civic: Oprah Winfrey Foundation; Oprah's Angel Network



LINDA S. WOLF
Retired Chairman, CEO
Leo Burnett
Worldwide
Chicago

Age: 57
Business: Advertising
Revenues (millions): Not applicable
Professional: Economic Club; Wal-Mart Stores Inc.
Civic: Commercial Club; Children's Memorial Hospital; Field Museum; Off the Street Club; Chicago Council on Foreign Relations



RODNEY A. ZIMMERMAN
Senior vice-president, market manager
Infinity Radio Chicago,
Infinity Broadcasting

Chicago
Age: 52
Business: Radio
Revenues (millions): \$180 (Infinity Radio Chicago)
Professional: Chicagoland Chamber of Commerce; Better Business Bureau; Radio Advertising Bureau; Radio Broadcasters of Chicago; Illinois Broadcasters Assn.

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