

HELLO... My name is

MARKETING & MEDIA, CONT.



LINDA GARRISON
Co-managing director
Ogilvy & Mather
Chicago
Age: 59
Business: Advertising
Revenues (millions): Not available
Professional: Chicago Advertising Federation; Executives' Club
Civic: Off the Street Club; Steppenwolf Theatre



JOHN R. GEHRON
General manager
Harpo Radio Inc.
Chicago
Age: 60
Business: Radio
Revenues (millions): Not available
Professional: Illinois Broadcasters Assn.; Museum of Broadcast Communications; Radio Hall of Fame
Civic: Columbia College Chicago



ALVIN GOLIN
Chairman
GolinHarris International Inc.
Chicago
Age: 77
Business: Public relations
Revenues (millions): Not available
Professional: Public Relations Seminar; Arthur W. Page Society; Public Relations Society of America
Civic: Roosevelt University; Goodman Theatre; Ronald McDonald House Charities



JONATHAN HARRIES
Worldwide chief creative officer
Draft FCB
Chicago
Age: 53
Business: Advertising
Revenues (millions): Not available
Professional: Executives' Club; American Marketing Assn.; American Assn. of Advertising Agencies; Chicago Advertising Federation; Chicago International Film Festival
Civic: Off the Street Club; Junior Achievement; Earth Share; Juvenile Diabetes Research Foundation; Nature Conservancy



HERMENE HARTMAN
Publisher, CEO
Hartman Publishing Group
Chicago
Age: 58
Business: Publisher of *N'Digo* and *Savoy*
Revenues (millions): Not available
Professional: Alliance of Business Leaders and Entrepreneurs; N'digo Foundation
Civic: Rainbow/Push Coalition



CHRISTIE A. HEFNER
Chairman, CEO
Playboy Enterprises Inc.
Chicago
Age: 53
Business: Publishing, entertainment, online and licensing businesses
Revenues (millions): \$338.2
Professional: Economic Club; Executives' Club; Magazine Publishers of America; Committee of 200; National Cable Television Assn.
Civic: Business Committee for the Arts; Chicago Council on Global Affairs; Rush University Medical Center; American Civil Liberties Union; Creative Coalition



DAVID D. HILLER
President, CEO, publisher
Chicago Tribune Co.
Chicago
Age: 53

Business: Newspaper
Revenues (millions): \$873.7 (*Chicago Tribune*)
Professional: Economic Club; Newspaper Assn. of America; American Bar Assn.
Civic: Commercial Club; Chicago Council on Global Affairs; Roosevelt University; Chicago Historical Society; McCormick Tribune Foundation



DREW M. HOROWITZ
Regional senior vice-president
Bonneville International Corp.
President, general manager, WTMX-FM
Chicago
Age: 54

Business: Radio, broadcasting
Revenues (millions): Not available
Professional: Illinois Broadcasters Assn.; Radio Broadcasters of Chicagoland; National Assn. of Broadcasters
Civic: City Year; La Rabida Children's Hospital; Children's Memorial Hospital; Boys and Girls Clubs



DONALD J. JACKSON
Chairman, CEO
Central City Productions Inc.
Chicago
Age: 62

Business: Television production
Revenues (millions): Not available
Professional: Alliance of Business Leaders and Entrepreneurs
Civic: Chicago United; DuSable Museum of African American History; Columbia College Chicago; Gateway Foundation; Junior Achievement



RICHARD J. JASCULCA
Chairman, CEO
Jasculca/Terman & Associates Inc.
Chicago
Age: 58

Business: Public affairs, public relations
Revenues (millions): \$5.6
Professional: Chicagoland Chamber of Commerce; Chicago Convention and Tourism Bureau
Civic: Chicago Cultural Center Foundation; Dominican University



EARL JONES
Regional vice-president,
Chicago market manager
Clear Channel Radio
Chicago
Age: 49

Business: Radio
Revenues (millions): \$111
Professional: Omega Psi Phi; NFL Alumni Assn.; NFL Players Assn.



ROS KING
President
JWT Chicago
Chicago
Age: 46
Business: Advertising agency

Revenues (millions): \$1,313 (estimate for JWT Worldwide)
Professional: Executives' Club
Civic: Off the Street Club



JACK KLUES
Chairman
Publicis Groupe Media
Chicago
Age: 50
Business: Media planning and buying

Revenues (millions): Not available
Civic: Off the Street Club



MARGIE KORSHAK
President
Margie Korshak Inc.
Chicago
Age: 67
Business: Public relations, advertising

Revenues (millions): \$6.4
Civic: Foundation Fighting Blindness; Starlight Starbright Children's Foundation; Lynn Sage Cancer Research Foundation



PETER G. KRIVKOVICH
President, CEO
Cramer-Krasselt
Chicago
Age: 59

Business: Advertising, public relations
Revenues (millions): \$93.1
Professional: American Assn. of Advertising Agencies; World Presidents' Organization
Civic: Off the Street Club; Friends of Prentice; Chicago Humanities Festival



WILLIAM H. KURTIS
President
Kurtis Productions Ltd.
Chicago
Age: 65
Business: Video, documentary production

Revenues (millions): Not available
Professional: KIND Radio
Civic: Field Museum; Green City Market; Project Exploration; Chicago Botanic Garden



DONNA M. LAPIETRA
Vice-president
Kurtis Productions Ltd.
Chicago
Age: 56
Business: Television documentary production

Revenues (millions): Not available
Professional: Economic Club
Civic: Millennium Park; Steppenwolf Theatre; Chicago Botanic Garden; Shedd Aquarium; After School Matters



JOHN D. LA SAGE
Chairman, Midwest
Burson-Marsteller
Chicago
Age: 69
Business: Public relations

Revenues (millions): Not available
Professional: Economic Club; Executives' Club; Illinois Business Roundtable
Civic: Chicago Public Library Foundation



JOHN J. LEWIS
President, CEO
ACNielsen U.S.
Schaumburg
Chicago
Age: 49
Business: Market research

Revenues (millions): \$2,400
Professional: Economic Club



ANN MARIE LIPINSKI
Editor, senior vice-president
Chicago Tribune
Chicago
Age: 50
Business: Newspaper

Revenues (millions): \$873.7
Professional: Pulitzer Prize Board; Stanford University; Poynter Institute; Colby College; American Society of Newspaper Editors
Civic: Chicago Network; University of Chicago Laboratory Schools; Arts Club



RENETTA E. McCANN
CEO
Starcom MediaVest Group
Chicago
Age: 48
Business: Media planning and buying

Revenues (millions): Not available
Professional: American Assn. of Advertising Agencies; American Advertising Federation; Chicago Network
Civic: Northwestern University; Chicago United; Columbia College; Chicago Public Radio; Children's Place Assn.



PATRICK J. MULLEN
President
WFLD-TV/Channel 32, WPWR-TV/Channel 50
Chicago
Age: 51

Business: Broadcasting
Revenues (millions): Not available
Professional: Fox Affiliates; Television Bureau of Advertising; Assn. for Maximum Service Television; National Assn. of Broadcasters; Michigan Assn. of Broadcasters Foundation
Civic: Michigan State University; Northwestern University; Aquinas College; Davenport College; Shedd Aquarium



TONISE PAUL
President, CEO
Energy BBDO
Chicago
Age: 49
Business: Advertising

Revenues (millions): Not available
Professional: Executives' Club; Chicago Network; Economic Club
Civic: Commercial Club; Chicago Council on Global Affairs; Unicef; United Way; Off the Street Club



THEODORE H. PINCUS
Chairman
Theodore Pincus & Associates
Chicago
Age: 72

Business: Corporate communications consulting
Fee income (millions): \$4
Professional: Economic Club; North Bank; Stevens Gould Partners LLC; *Chicago Sun-Times*; DePaul University
Civic: Business for Diplomatic Action; American Jewish Committee; Illinois Coalition



DOUGLAS K. RAY
President, CEO
Paddock Publications Inc.
Arlington Heights
Chicago
Age: 58

Business: Newspaper publishing (*Daily Herald*)
Revenues (millions): \$102.4
Professional: American Society of Newspaper Editors; Inland Press Assn.; Illinois Press Assn.; Greater Woodfield Convention and Visitors Bureau; Chicago Headline Club



JOHN R. REARDON
President
Tribune Broadcasting
Chicago
Age: 52
Business: Television broadcasting

Revenues (millions): \$1,498.8
Professional: Television Bureau of Advertising
Civic: Lincoln Park Zoo



LINDA JOHNSON RICK
President, CEO
Johnson Publishing Co.
Chicago
Age: 48
Business: Publishing, cosmetics, television production

Revenues (millions): \$495.7
Professional: Economic Club; Executives' Club; Kimberly-Clark Corp.; Bausch & Lomb Inc.; MoneyGram International
Civic: Civic Committee of the Commercial Club; Art Institute; Northwestern Memorial HealthCare; University of Southern California; National Underground Railroad Freedom Center



GEORGE L. SAN JOSE
President, chief operating officer
San Jose Group
Chicago
Age: 49

Business: Advertising, marketing and public relations
Fee income (millions): \$3.0
Professional: Economic Club; Assn. of Hispanic Advertising Agencies; National Assn. of Hispanic Publications
Civic: Cuban American Veterans Assn Mexican Civic Society; National Assn of Latino Elected and Appointed Officials



TERRY L. SAVAGE
President
Terry Savage Productions Ltd.
Chicago
Age: 62

Business: Newspaper columnist, author, financial adviser
Revenues (millions): Not available
Professional: Chicago Mercantile Exchange Holdings Inc.; Executives' Club
Civic: Northwestern Memorial Foundation; Junior Achievement



ROBERT N. SCARPELL
Chairman, chief creative officer
DDB Worldwide Communications Group Inc.
Chicago
Age: 53

Business: Advertising, marketing
Revenues (millions): Not available
Professional: Chicago Creative Club
Civic: Chicago International Film Festival; Partnership for a Drug-Free America; Off the Street Club; Virginia Commonwealth University



DANIEL J. SCHMIDT
President, CEO
Window to the World Communications Inc.
Chicago
Age: 52

Business: Public broadcasting
Operating budget (millions): \$50
Professional: Assn. of Public Television Stations; National Forum for Public Television Executives; Economic Club; PBS Legislative Advisory Committee
Civic: Illinois Arts Alliance and Foundation; Chicago Council on Global Affairs; Commercial Club



JOSEPH A. SCIARROTTA
Chief creative officer, co-managing director
Ogilvy & Mather
Chicago
Age: 44

Business: Advertising
Revenues (millions): Not available
Professional: Virginia Commonwealth University Adcenter; Directors Guild of America; Chicago Advertising Federation; American Assn. of Advertising Agencies; Art Directors Club
Civic: Off the Street Club; Steppenwolf Theatre