

HISPANIC ENTREPRENEURSHIP: PAST EXPERIENCES AND NEW INITIATIVES OF AN EMERGING ECONOMIC INFLUENCE

November 30, 1990
Hyatt Lincolnwood

Sponsored by

AT&T
Latin American Chamber of Commerce
National-Louis University

11:00 a.m. - 11:50 a.m.
Concurrent Sessions II

Parlor 266 **Business Financing**

Presenter:
Jaime Rodríguez
President, El Original
Supermercado Cardenas
Moderator:
Mariano Rivera
Public Accountant, Accounting
Professionals & Associates

Parlor 366 **Business Marketing**

Presenter:
Mona Castillo
President, Monarch Graphics
Moderator:
George San José
President, San José & Associates

Parlor 466 **Business Planning**

Presenter:
Celso Mendoza
President, Tree Towns Clinical
Laboratory, Inc.
Moderator:
Virginia Ojeda
Vice President, Midan, Inc.

Parlor 666 **Legal Aspects**

Presenter:
Carlos A. Saavedra
Attorney at Law
Moderator:
William Morales
CPA, William Morales &
Associates

George L. San Jose President & Chief Creative Officer of The San Jose Group a Multicultural Advertising Agency