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American Family Insurance Receives Gold Awards

Chicago, IL (PRWEB) May 11, 2011

The Aurora Awards have honored American Family Insurance with two Gold Awards for two television spots: Spanish-language "Nadie Como Tu" and English-language "Three Kids." Created by multicultural advertising agency, The San Jose Group, the television spots were considered among the best in their industry.

"We are a company that really cares about our clients and understands what their needs are," said Telisa Yancy, Advertising Director for American Family Insurance. "We are proud to receive this honor from the Aurora Awards."

The core message of the "Nadie Como Tu" spot is that American Family Insurance celebrates each customer's unique needs. Featuring the song, "No Hay Nadie Como T

George L. San Jose, president & chief creative officer of The San Jose Group, a multicultural advertising agency.

Agent Information

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