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GIVING AS WE GROW

November 23, 2011 16:08 ET

The San Jose Group Celebrates 30th Anniversary, Announces 30 Hours of Volunteering by Employees

CHICAGO, IL--(Marketwire - Nov 23, 2011) - To celebrate 30 years of accomplishing unprecedented marketing results for its clients, The San Jose Group (SJG) is launching a community-based volunteering initiative led by its employees, "30 Years, 30 Hours." In honor of this milestone anniversary on Dec. 11, each employee has pledged to serve a local non-profit organization by volunteering 30 hours during this celebrated year.

"In the spirit of giving back, our employees felt strongly about helping others as we reflect on our own achievements," said George L. San Jose, President and COO of SJG. "With unique and diverse areas of expertise, our employees are eager to enrich lives and make a difference in the community that we have called home for 30 years."

SJG has a strong commitment and rich legacy of supporting students' ambitions with its renowned Junior Executive Training (JET) program. Participants receive an invaluable first-hand learning experience in their field of choice, and the program produces corporate-ready professionals.

Building on the agency's passion of supporting education and mentorship, many employees have elected to dedicate time to organizations that help foster growth and development in Chicago-area youth.

For more information about SJG and its "30 Years, 30 Hours" pledge, please visit The San Jose Group on Facebook.

About The San Jose Group

Established in 1981, [The San Jose Group](http://www.thesanjosegroup.com) is a traditional/digital persuasive content agency that specializes in developing innovative marketing communications solutions that connect brands and consumers to their core purpose. The agency's Convergent Marketing Solutions model is supported by best-in-class business units that embrace today's converging consumers, markets and channels. The San Jose Group and San Jose Public Relations are members of The San Jose Network Ltd., the largest independent advertising agency network servicing the U.S. and Latin America. For more information, visit www.thesanjosegroup.com.

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