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August 13, 2012

Chicago White Sox sport new Hispanic Creative.

May-11-2010

This year's campaign is called Ritmo and focuses on the experience of attending a White Sox game and the rhythm of baseball, created by Chicago base San Jose Group.

The tagline for all creative elements is "Chicago White Sox. Disfruta Nuestro Ritmo."

To view creative click on link below:

< <http://www.youtube.com/watch?v=-WDyegulmp0> >

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