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Dial soap designates hispanic agency. (Hotline).(Brief Article)

Article from: ADWEEK Southeast | June 17, 2002 | [Copyright](#)

CHICAGO—The San Jose Group here picked up Hispanic marketing duties for Dial's lines of soaps and detergents following, a review. The Scottsdale, Aria., marketer's \$15-20 million general-market ...

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St. Joseph News-Press; December 18, 2005; 648 words ...income communities have more money to save. **San Jose**, Calif., came in at No. 1 while San Francisco...to learn," he said. "If your parents use **Dial soap**, you probably use **Dial soap**." The necessity isn't lost on someone like...



[No. 1 Tennessee Snaps Stanford's Streak](#)

The Washington Post; November 30, 1997; 700+ words ...three years, 88-70, yesterday in **San Jose**. Semeka Randall added 17 points...1981-82. The game was played at **San Jose** Arena, a few miles from Stanford...coasted in the opening round of the **Dial Soap** Classic in Norfolk. Ticha Penicheiro...



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Chicago Sun-Times; August 9, 2000; 700+ words ...surveyed by First Call; Thomson Financial were expecting the **San Jose**, Calif.-based company to earn 15 cents per share. Revenue...expectations for the year. The Scottsdale, Ariz.-based maker of **Dial soap**, Purex laundry detergent and Armour Star canned meats said...



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Multichannel News; July 17, 2006; 423 words ...that television is still a good place to hawk Cadillacs and **Dial soap**. The challenge is how to appeal to the growing number of viewers...are enjoying their TV commercial-free." Michelle Quinn , **San Jose** (Calif.) Mercury News Three, by Our Count "One, [networks...



[No. 1 Tennessee stymies Stanford](#)

Chicago Sun-Times; November 30, 1997; 700+ words ...Tennessee coach Pat Summitt said. The game was played at the **San Jose** Arena, several miles south of Stanford's Maples Pavilion...as the Monarchs (3-0) beat the Braves (1-4) in the **Dial Soap** Classic in Norfolk, Va. No. 3 Connecticut 101, Rhode Island...

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