

Hispanic BUSINESS

COVER STORY *Networking*

HISPANIC NETWORK *Chicago*

Even though Chicago is one of the biggest metropolitan areas in the United States with a large Hispanic population that originates in many different countries, its leaders form one close-knit community. Members of this community know each other well, at work and at play. And, while we grouped them into seven areas, the boundaries of their influence cannot be limited so neatly.

We reviewed our list carefully with the help of many local professionals and influentials. Still, it is inevitable that we have missed some individuals who are making important contributions to Chicago. If you feel strongly that we have missed someone who should be included, a letter to the editor would be an appropriate way to correct the oversight.



COMMUNICATIONS/ ADVERTISING

Mario Aranda, president, Aranda/Bechily, Inc., public relations

Jim Avila, general assignment reporter, WBBM-TV, Channel 2

Maria C. Bechily, executive vice president, Aranda/Bechily, Inc., public relations

Roger Berensohn, president, Roger Berensohn and Associates advertising agency

Lilia Chacon, general assignment reporter, WFLD-TV, Channel 32

Ysabel Duron, general assignment reporter/morning anchor, WMAQ-TV, Channel 5

Manuel Galvan, editorial board, *Chicago Tribune*

Sid Garcia, sports reporter/weekend sports anchor, WGN-TV, Channel 9

Theresa Gutierrez, reporter/host of "Week-end Edition," WLS-TV, Channel 7

Jose F. Lamas, general manager, WSNS-TV, Channel 44

Marta Miyares, CEO, Unimar advertising agency

Peter Nuno, producer and host, "Charlando" WGN-TV, Channel 9

Luis H. Rossi, president and publisher of *La Raza* newspaper

Luis Salces, vice president, Unimar advertising agency

George L. San Jose, CEO, San Jose & Associates advertising agency

Gorki Tellez, publisher, *El Mañana*, Spanish language daily

Ed Villarreal, operations manager, WFLD-TV, Channel 32

George L. San Jose President & Chief Creative Officer of The San Jose Group a Multicultural Advertising Agency