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The Dial Corp. has selected **the San Jose Group/Chicago** as its first Hispanic marketing and advertising agency of record. The SJG will work on Dial bar soaps, body washes, liquid soaps and Purex laundry detergent. The Dial work comes on the heels of news that Cub Foods selected SJG as its first Hispanic agency of record.

JAM International Partners, a Chicago-based company specializing in product placement of world renowned brands within the computer and video games industry, has opened its doors for business. Founding partners are Andrew Ross, Michael Oxman and Joshua Graff.

Chris Bauer, formerly of Cramer-Krasselt Public Relations and Golin/Harris International, has joined A + H International as an account supervisor.

D'Arcy Directory Marketing in Northbrook has appointed Kathleen DeCaire-Aden managing director. She succeeds CEO Mary MacDonald, who will take a reduced role. The moves take effect June 30.

Carrie Ford Hilliker, formerly of Tribal DDB and Brann Worldwide, has relocated from Chicago to San Diego, where she has launched FordVisuals Creative Services. The agency will serve southern California, as well as Chicago and New York businesses interested in tapping into the the western market.

L.C. Williams & Associates has hired Cheryl Tylutki as an assistant account executive.

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George L. San Jose, president & chief creative officer of The San Jose Group, a multicultural advertising agency.

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