

AdvertisingAge

More account activity

Teleflora, San Francisco, narrowed the review for its \$3 million account formerly at Dailey & Associates, Los Angeles, to: Admarketing, Della Femina, McNamee WCRS, DDB Needham Worldwide and the Shalek Agency.

... **Sabre Travel Information Network**, Fort Worth, Texas, the computer reservations system owned by American Airlines, is reviewing agencies for its \$1 million-plus account. Incumbent Bozell, Krause & Young, Richards Group and Tracy-Locke, all Dallas, and two other agencies will participate.

... **Walgreen Co.**, Deerfield, Ill., to **San Jose & Associates**, Chicago, from Asencio & Associates for its \$1.5 million Hispanic marketing account.

George L. San Jose President & Chief Creative Officer of The San Jose Group a Multicultural Advertising Agency