

HispanicAd.com

QueRico.com @ The San Jose Group.

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QueRico.com, an internet provider of Latin American products, including non-perishable foods, music and health & beauty products, announced it has selected The San Jose Group in Chicago (formerly San Jose & Associates) as its first advertising agency-of-record for the Hispanic market.

"our goal is to make QueRico.com the preferred shopping site for Hispanic consumers who are looking for authentic products, free delivery, superior customer service and 100% satisfaction guarantee," said Craig Gaitan, director of marketing for QueRico.com.

"QueRico.com truly offers an innovative service for the Hispanic consumer and we are thrilled to have been chosen to assist them in maximizing their growth potential from the fastest growing segment of on-line shoppers in the US," said George San Jose, president & COO of The San Jose Group.

George L. San Jose President & Chief Creative Officer of The San Jose Group a Multicultural Advertising Agency