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SJ Public Relations "National Pork Board" Multicultural Outreach Para Su Salud

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SJ Public Relations generated a multimedia campaign to generate awareness for the National Pork Board and influence the consumption of Pork among Hispanics, El Cerdo es Bueno. San Jose Public Relations (SJPR) is a total market solutions public relations agency with a sub-specialty in multicultural communications. As the award-winning persuasive content division of The San Jose Group, SJ Public Relations focuses on delivering multi-platform communications solutions. The PR agency works with Fortune 1000 clients, industry leaders and non-profits across a variety of categories. For more information please visit: [sjpublicrelations.com](#) or [thesanjosegroup.com](#) SJG specializes in multicultural lifestyle and behavioral marketing solutions. The agency leads with business planning and ROI modeling in...

SJ Public Relations, a social media and public relations agency for today's complex markets.