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## San Jose Group Takes Communicator Ward For Radio In Chicago.

*Dec-03-2001*

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The San Jose Group recently won an Award of Excellence in The **Communicator Awards** competition for its radio campaign for Herdez. The campaign, consisting of three radio commercials, focuses on Herdez's salsa, sauces and moles.

"our agency has developed numerous commercials that uniquely and effectively appeal to the Hispanic markets," explained George L. San Jose, president and COO of the San Jose Group. " We are proud of our creative team and honored to be recognized by our peers via The **Communicator Awards** competition."

George L. San Jose President & Chief Creative Officer of The San Jose Group a Multicultural Advertising Agency

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