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Tucker - Director Of PR @ The San Jose Group.

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The San Jose Group announced that Michelle L. Tucker joined the agency as director of Public Relations. Tucker will utilize her public relations and minority marketing experience to help SJG's clients realize more effective integrated marketing campaigns.

Tucker began her communications career 12 years ago and has worked in a variety of positions. She served as publications manager at the Circle K Corporation in Phoenix, the second-largest convenience store company in the U.S. Upon moving to Chicago, she was public relations manager for BB&L Advertising, where she implemented general market and minority market communications programs. She managed internal communications for Antrak's Government and Public Affairs Office, corporate communications for Ketchum Directory Advertising and public relations for Burrell Communications.

She has been recognized in Communications publications for creative communications vehicles and by Communications organizations for crisis communications. Tucker has a BA in Information and Communications Studies from California State University at Chico.

"As we continue to explore the best exposure opportunities for our clients we are committing ourselves to well-rounded integrated programs," said George L. San Jose, president and COO of The San Jose Group. "Bringing a strong leader to the Public Relations Department ensures that our clients will be able to capitalize on the most optimum communications opportunities possible."

George L. San Jose President & Chief Creative Officer of The San Jose Group a Multicultural Advertising Agency